



Winter 2010 Brochure

Welcome to the Midland Karting Experience. Whether you're looking for a fun day out for the family, a team building event with a difference or a corporate hospitality day with a buzz, then Midland Karting is for you.

Operating to the highest safety standards with over 17 years experience, we offer the ultimate thrill of outdoor karting. Before racing, you will be kitted out with freshly laundered Sparco Race Suits, full face helmets and balaclavas. Then you will take part in a full safety briefing by one of our fully qualified race directors.

All in all, Midland Karting offers you an exciting day out.

The Circuits

Set in the heart of the Staffordshire countryside, Midland Karting's outdoor circuits are the perfect setting for that special occasion. The circuits operate throughout the year and offer a unique night time experience. The circuits are now wider and faster than before, boasting a grippy tarmac surface, testing hairpin turns, sweeping bends and flat out straights.

The Karts

We have a range of karts for everyone. From Junior karts to the thrilling Biz Senior Karts, all powered by super reliable and powerful Honda engines.

Specifications:

- Latest 120cc & 200cc modified Honda engines.
- Alloy Racing Wheels.
- Kelgate brake systems.
- Caliba steering.

Junior Karts

Ideal starters karts suitable for drivers between 8-12 years old without any experience. The race style chassis features 120cc engines to ensure the young drivers early karting experience is both exhilarating and safe.

All our karts are maintained daily to a very high standard.

Race Formats

Corporate Events

An ideal way to entertain customers or reward valued members of staff. Midland Karting corporate events are fully exclusive and can be tailor-made to suit your group and individual needs. Please don't hesitate to contact our event sales team for further advice.

Group Events

Be it your birthday, anniversary or just looking to prove something to your mates, our group events are ideal. We have a choice of various race formats to suit 6 or more drivers which are fully exclusive to your group. Why not compliment your event with one of our catering menus.

Stag and Hen Parties

Now more popular than ever! Why not celebrate your last night of freedom with the most adrenalin filled event of your life. Karting has become the no.1 choice for stag & hen activity weekends across the country.

Children's Parties

An ideal way to spend your birthday proving to your mates that you may be the next F1 champion. Book one of the circuits exclusively for your group and have a party with a difference.

Sprint Racing

The classic Sprint Race is the most well known format in karting and is suitable for group sizes of 12-50 drivers.

After an initial briefing session from one of our instructors, its out onto the circuit for practice. Every driver then lines up on the grid for a minimum of four action packed races, followed by quarter-finals (if applicable) and semi finals where drivers battle it out for places in the Grand Final. Come first, second, third and its onto the podium for the traditional trophy and bubble spraying ceremony.

Grand Prix Sprint	Super Prix Sprint	Mega Prix Sprint
Practice	Practice	Practice
4 Qualifying Race Heats	5 Qualifying Race Heats	6 Qualifying Race Heats
Semi-Finals	Quarter-Finals	Quarter-Finals
Grand Prix Final	Semi-Finals	Semi-Finals
	Super Prix Final	Mega Prix Final

Endurance Racing

Based on the famous Le Mans classic, endurance racing is becoming more popular year by year. With a variety of endurance options available, this race format is to suit group sizes of 6 to 150 drivers.

Midland 30

(6 to 12 drivers)

This event offers excellent value to small groups who wish t book their chosen circuit on a totally private and exclusive basis. The event includes: briefing, practice and a fully intense 30 minute race followed by trophies and bubbly spraying for the top three drivers.

Midland 60

(12 to 24 drivers)

Similar to the Midland 30, however you will now be racing in teams for a 1 hour race experiencing pit stops and driver changes etc.. Once again its onto the podium for bubbly spraying and trophies for the top three teams.

Midland 90

(18 to 36 drivers)

Experience the real team spirit now you have three drivers per team, racing a 1 hour 30 minute endurance race. Onto the podium again for the top three teams.

Team Endurance

Racing in teams of your choice, its out on the circuit for a 30 minute practice session followed by a 2 or 3 hour 'enduro'. Success now depends on team tactics and a heady mix of outright speed.

Itinerary: Driver registration, Safety briefing, Qualifying, Catering if applicable, Endurance race, Presentation.

2 ½ Hour Team Endurance (6+ teams)

30 minute qualifying session followed by a 2-hour endurance race.

3 ½ Hour Team Endurance (6+ teams)

30 minute qualifying session followed by a 3-hour endurance race.

Children's Parties

An ideal way to spend your Birthday – proving to your mates that you may be the next F1 champion!!

Book one of the circuits exclusively for your group and have a party with a difference. Various options for group sizes of 4 to 12 children.

Parties include expert tuition, equipment, exclusive use of the circuit, certificates for all drivers and a medal for the overall top performer.

Itinerary: Arrival and Kitting out, Driver Briefing, Kart Familiarisation, Karting, Presentation of Certificates and medal.

Arrive and Drive

Why not come and try it out for yourself!!

Midland Karting hold Arrive and Drive sessions on both circuits throughout the year.

Arrive and Drive sessions are just for fun, we provide all the kit & tuition and is suited for experienced and novice drivers alike. Please phone for availability prior to arrival.

Catering

Why not compliment your event with one of our superb hot and cold menus below?

Cold Menu	Hot Menu
<u>Williams</u> A selection of quiches, sausage rolls, slices of pork pie, green salad garnish, assorted bread rolls, potato crisps and fruit tarts.	<u>Hockenheim</u> 1/4 lb beef burgers, pork sausages, french fries, assorted bread rolls, accompanied by various sauces and relishes.
<u>Renault</u> Slices of cold Yorkshire ham, a selection of quiches, cocktail sausages, pasta salad, a selection of cheese & pickles, a basket of white and granary rolls followed by apple pie and cream.	<u>Silverstone</u> 1/4 lb beef burgers, pork sausages, chicken pieces, french fries, fresh bread rolls, assorted salads, coleslaw, sauces & relishes, followed by black forest gateaux and cream.
<u>Ferrari</u> A selection of assorted filled sandwiches,	<u>Monte Carlo</u> 4oz sirloin steak, 1/4 lb beef burgers, pork

Cold Menu	Hot Menu
chicken pieces, slices of ham, beef & chicken, pasta salad, sausage rolls, coleslaw, traditional salad garnish followed by fresh fruit & cream.	sausages, chicken pieces, French fries, pasta salad, a basket of white and granary rolls, sauces and relishes followed by apple pie with cream.

We reserve the right to substitute any of the above items when unavailable.
 We are happy to cater for vegetarians on request.
 Children's Menu also available for Children's Parties.

Gift Vouchers

The ideal birthday or Christmas gift.

Surprise a friend or family member with an experience they will never forget,
 We have a choice of gift vouchers, from a 30 minute practice session to a full evenings racing.
 Gift vouchers are valid for 12 months.

Mini Motos

Our circuit is available for use with your own Mini Moto bikes. Please phone for details and availability.

Location and Contact

Sales Office:

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